

# EMPLOYEE RESOURCE GROUP LEADERS TRAINING



Chicago 2018: NAAAP's ERG Program Architect Farzana Nayani moderates Chief Diversity Officers Panel.

## ERG Expertise

Employee Resource Groups (ERGs) and Business Resource Groups (BRGs) are voluntary, employee-led groups that facilitate a diverse, inclusive workplace aligned with organizational mission and goals.

Since 2014, the NAAAP ERG team has organized 13 national and regional ERG conferences, addressed a White House audience, spoken with multiple Chambers of Commerce, and consulted with multiple Fortune 500 companies.

NAAAP's ERG programs are targeted to but not limited to Asian ERGs. NAAAP is a proponent of intersectionality and allyship, and will continue advocating partnership and coalition across ERGs.

## Virtual Training

In addition to national in-person events, NAAAP has regional meetings, offers consulting and coaching to individual companies, and launched an unprecedented Virtual Training Program (VTP).

The ERG VTP gives ERG leaders a community to explore more deeply the benefits and challenges of driving to more diversity, inclusion, engagement in the workplace.

Participants who complete the Virtual Training Program will have a capstone project and unique digital certificate.



## 2019 Offerings

NAAAP seeks individual participants and corporate sponsors for:

1. ERG Leaders Symposium on April 26, 2019 hosted by Experian in Costa Mesa, CA. Attendance ~ 100
2. ERG Leaders Summit (Aug. 22, 2019, Kansas City, MO) Annual attendance started at 80 and has grown to 160 persons.
3. ERG Virtual Training Program -- online training. Average 20 per class, with no more than 3 maximum per company.
4. Coaching and consultation for corporations and for ERG leaders on per day or hour basis.

## ERG Leadership Symposium

The ERG Leadership Symposium on April 26, 2019, is an in-person training that provides practical leadership training and best practices for individuals responsible for starting, developing, or sustaining ERG groups. Participants break out into emerging and sustaining leader groups to get coaching. The annual attendance has averaged 100 persons.

## Planned Agenda

- Registration & Networking
- Executive Champions Panel: ERGs from the C-suite
- ERG Leaders Panel: Humble Beginnings, Wild Successes
- Lunch included
- Breakouts on Measuring Success, Recruiting and Retaining Volunteers, Succession Planning
- Cocktail Reception



	ERG Leaders Symposium Spring 2019	Title Sponsor \$10,000	Champion Level \$5,000	Reception Host \$2,500	Mentor Level \$1,000	Individual Pass \$149* ** /\$179
Co-Branding & Talent Development	Complimentary passes	15	8	3	3	1
	Keynote Introduction or Company Spotlight	2	1	1		
	Workshop Session speaker	2	2	1		
	Additional exposure during Symposium event	Lunch Keynote, Community Reception	Breakfast Keynote	Community Reception		
	Promotional Items	2	1	1		
	Website Listing & Email Marketing Campaign	Hyperlink logo, Premium placement	Hyperlink logo	Hyperlink logo	Hyperlink logo	
	Social Media Campaign	Yes	Yes	Yes	No	No

\* \$149 Early Bird/ \*\*Bundle of Six for \$760 (\$127 or 15% discount off Early Bird rate)