

# ERG LEADERSHIP SYMPOSIUM

## Betting on You: Winning at Leading

March 4, 2022 | Las Vegas

NAAAP's one-day conference on ERG Leadership is suited for ERG/BRG members from various industries who want to be more impactful and inclusive leaders.

March 4, 2022, 8:30-4:30 Symposium | 5:00 Reception on-site  
Bally's Las Vegas \$99- \$150 per person

- Why ERG leadership matters more than ever
- Session 1: Accountability with a vision and strategic plan
- Session 2: Self Awareness: How your upbringing, cultural heritage, and environment enable you to build an inclusive culture
- NETWORKING LUNCH AND BREAKS
- Session 3: Ideation Jam Session: Intersectional inclusion – working across BRGs to build a better culture of inclusion, featuring NAAAP Board members
- Session 4: Best practices panel - Success stories and lessons learned featuring ERG leaders from NAAAP sponsors (Bank of America, Caesars, Cisco, Tyson Foods)

Sponsorships including speaker role and tickets available  
Contact: [sponsorship@naaap.org](mailto:sponsorship@naaap.org) or 304-806-2227



Will Cheng, NAAAP MN  
President, BRG Leader



Abraham Gin, DEI and  
Leadership Coach and Consultant



Kim Cummings, VP HR and Talent,  
AAPI Leader, NAAAP Board Member

# ERG Symposium Sponsorship Tiers

One-day, multi-company conference of best practices

March 4, 2022 at Bally's Las Vegas, in person



C o - B r a n d i n g & T a l e n t	ERG Leaders Symposium March 4, 2022 Bally's Las Vegas	Leader Level \$8,000	Champion Level \$5,000	Reception Host \$2,000	Individual Pass \$150
	Complimentary passes (speakers received free additional passes)	10	5	3	1
	Keynote Introduction or Company Spotlight	1	0	0	0
	Workshop Session speaker	2	1	0	0
	Additional exposure during Symposium event	Lunch Keynote, Community Reception	Consulted in Agenda Planning	Community Reception	0
	Promotional Items	2	1	1	0
	Website Listing & Email Marketing Campaign	Hyperlinked logo, Premium placement	Hyperlinked logo	Hyperlinked logo	0
	Social Media Campaign	Yes	Yes	Yes	No

Curious about sponsorship? Contact [SPONSORSHIP@NAAAP.ORG](mailto:SPONSORSHIP@NAAAP.ORG) OR 304-806-2227

NAAAP also organizes another ERG event (the ERG Summit) as the first day of our annual Convention, in Washington, D.C. on Aug.11, 2022.